

# MOBILE MESSAGING SERVICES



## USA.NET MOBILE MESSAGING SERVICES OVERVIEW

Companies are embracing mobility because it increases employee productivity, improves customer responsiveness and enhances their overall competitive position. Organizations of all sizes have an increasing need to connect people, processes, and technologies outside the traditional workspace due to drivers such as globalization, outsourcing and the changing nature of the workforce.

With USA.NET's mobile messaging services, your data is always accessible and reliable - regardless of your interface. You can work using your Outlook Client, Outlook Web Access or mobile device. Your data will be up-to-date and consistent with our two way synchronization of email, personal contacts, tasks and calendaring. We give you the ability to deploy to a single user, several users, or across your entire organization.

**Services Provided** - BlackBerry® and ActiveSync®

## THE BENEFITS OF USA.NET'S SERVICE

### THE PROBLEM OVERVIEW

► **Wide Spread Use:**

Mobile messaging use in the workplace is growing rapidly - nearly one in three employees will use by mid 2011

► **Platform Variety:**

Organizations must support many different mobile platforms, including BlackBerry, Windows Mobile, PalmOS, and Symbian based devices

► **Corporate Security:**

Those who do have mobile access often run the risk of losing their device and compromising their efficiency and private personal and company data

Key Features	Benefits
Email Access and Synchronization	Compose, read and send from any location. All actions are captured regardless of the source. For example, read a message on your BlackBerry and from Outlook you will see that message marked as "read"
Personal Contacts and Tasks	Conveniently access and update your personal contacts and tasks
Calendaring	Review or update your calendar, schedule and respond to requests as well as be alerted when appointment reminders trigger
Global Address List (GAL) Access	Real-time access to your company address book with search capability making sending email easy
Loss Protection	24x7x365 remote "kill" capability. If your device is stolen or misplaced, you can remotely disable it and erase the data to ensure you and your company's privacy
Anti-Virus/Anti-SPAM	All email is subject to full anti-virus and anti-spam protection

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