

# USA.NET® Messaging Continuity Services



## PROTECT AGAINST THE FAILURE OF YOUR INTERNAL MAIL SYSTEM WITH MESSAGING CONTINUITY SERVICES FROM USA.NET

**USA.NET®**  
Global eMessaging

You run your business. We'll run your eMessaging.™

### Key Benefits of Messaging Continuity

**Rapid Switchover** | Quickly switch to a standby messaging infrastructure in the event of a system failure.

**No Changes** | Implement a continuity solution without making any changes to your existing system. Messaging Continuity works with Exchange, Lotus Notes or other platforms. Email addresses are unchanged.

**Easy Access** | Send and receive messages through any Web browser or email client for anytime/anywhere access.

**Cost-Efficient** | Provide a messaging disaster plan without having to invest in additional infrastructure. Cost is 1/10 or less than installing and maintaining a parallel back-up system on your own.

### DID YOU KNOW? System Downtime Causes:

Recent research by Garner Dataquest found that 40 percent of system downtimes are caused by application failures (performance issues and bugs), 40 percent by operator error and 20 percent by system or environmental failures (mostly hardware problems).

Recent events have shown how quickly an organization's communications infrastructure can be disabled – from catastrophic damage, a multi-state blackout, a major weather event or even an application failure. Today, the typical corporate user keeps critical business information stored on the messaging system. Thus, a loss of messaging capability – or worse, loss of the message storage system – can be devastating to an organization. Adding to the urgency, according to Gartner Research, 40 percent of businesses that experience a disaster go out of business within five years.

USA.NET's Messaging Continuity services work in conjunction with your existing in-house messaging infrastructure, providing two levels of protection for email. In the event of an internal system failure, you can send and receive email while your internal mail servers are being recovered. Alternately, mission critical email messages can be queued for several days, enabling you to read important messages after your services are restored. Here's how it works:

- **Messaging Assurance** | In the event of a system failure, your organization's users can access standby mailboxes hosted by USA.NET that contain several days of recent email, enabling them to work uninterrupted.
- **Messaging Redundancy** | USA.NET hosts a back-up of recent inbound email that ensures that recent messages will be available without business disruption.

### SWITCHOVER QUICKLY IN THE EVENT OF A FAILURE

USA.NET's Messaging Continuity services guarantee seamless switchover to operational email in the event of a system failure – be it a network problem, an application failure or a serious disaster. All you need to do is notify USA.NET and your Messaging Continuity service will be immediately activated. You get to focus on repairing your system without having to use precious resources maintaining an emergency solution.

### ENJOY GUARANTEED RELIABILITY

Your critical communications are guaranteed by USA.NET's state-of-the-art data center – designed for greater than 99.9 percent reliability. Ensure your critical business communications to a secure, scalable continuity solution that can be easily implemented and effectively managed.